



CAPITOL SQUARE

FARMERS MARKET

HELENA, MONTANA

The fifth season of Capitol Square Farmers Market will run from June 15th through September 28th. Held on the historic State Capitol Grounds, there are two agencies behind the program,

Department of Agriculture and Department of Administration. The market started in 2017. The goal was to invite neighbors to use the beautiful Capitol grounds, promote local vendors, and give State employees a walkable shopping option during our short summer months.

The market has had some unexpected benefits. One veggie farmer started bringing a couple of loaves of bread to the market, grew a large following, resulting with a new bakery in town.

The Montana State Capitol receives a large number of visitors every summer and this market has provided another opportunity for visitors to experience a taste of Montana by sampling local food and crafts.



2020 VENDORS

Big Sandy Cantaloupe
 Birch Swing Wood Works
 Bison Feather Design
 Donna's Delights
 Dwyer's Garden
 Eat Greekish
 Fractal Wood Burning
 Golden Whisk

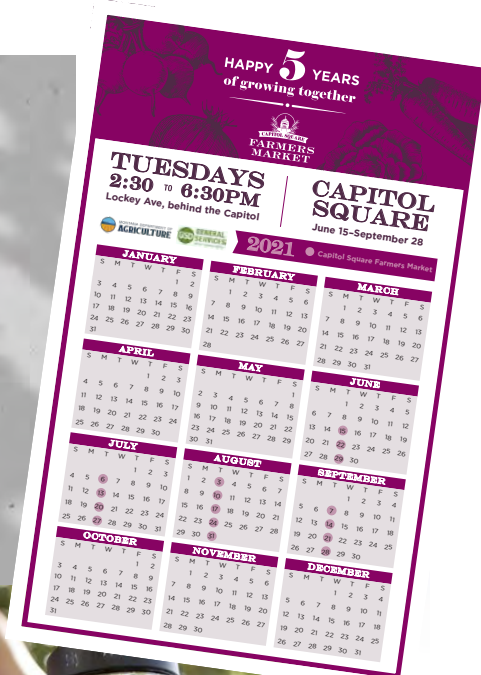
Grammi's Creations
 Gulch Distillers
 Hicks Garden
 Lady Forge Jewelry
 Leroy Buttershell
 LS Pottery
 McIntosh Garden
 Montago Coffee

Northern Lights Farm
 Odd Fellow Farm
 Oh Lala Cakes
 Patsy's Creations
 Port Starfall Art
 Queen City Gardens
 Saigon Alley
 Scrunchies by Karina

Spirit of The Valley
 Sunflower Bakery
 The Clay Cottage
 Tropical Sno
 Truly Simple by Linda
 Wauzies Creatures
 Yates Farm
 XX Bar Farm & Ranch



PROMOTIONAL ITEMS



EMAIL MARKETING

Through GovDelivery and MailChimp, state employees and the general public could receive updates about weekly vendors, special events, live music, and changing processes through the pandemic.

A year-end survey showed this communication style to be very favorable. Customers appreciated the ability to plan to visit the vendors they preferred. There was an overwhelming response to offerings by food trucks.

SOCIAL MEDIA

Our market manager has great success engaging customers through social media by posting live videos, photos of products and shoppers.



Facebook:
1,427 people like
1,530 people follow
Instagram:
1,121 people follower



Tuesdays | 2:30-6:30PM | June through September

TODAY AT THE MARKET

August 18, 2020 | 93° | Partly Sunny

McIntosh Garden
beets, potatoes, garlic,
summer squash, jam
Northern Lights Farm
fresh micro greens, herbs
Sunflower Bakery
sourdough bread, cookies
Wauzie Shoppe - NEW
colorful stuffed animals
Fractal Wood Burning
wood art made with electricity
Hick's Garden
flower bouquets, potted plants, greens
Dwyer's Garden
peas, arugula, lettuce, pies, scones
Queen City Gardens
perennial plants, rhubarb, herbs
Yates Farm - NEW
sweet corn

Gulch Distillers
hand sanitizer
Sundborn Garden - NEW
raw honey
XX Bar Farm and Ranch
frozen beef and pork
Patsy's Creations - NEW
jewelry, birdhouses, wood signs
Oddfellow Inn & Farm
duck & chicken eggs, lettuce, radishes
Donna's Delights - NEW
creative jewelry
Bison Feather Designs
nature-themed art & note cards
The Golden Whisk
cupcakes, sugar cookies, brownies
Leroy Battershell Jewelry - NEW
Montana sapphire & gold jewelry
Oh Lala! Cakes
hand pies, cake cups, cupcakes

>> NOTICE >> Food vendors will be placed outside the market to the west. If you're attending for food vendors only, please avoid walking through the market.

Montago Coffee - hot and cold beverages | **Eat Greekish** - gyros and fries

SPECIAL GUESTS

Lewis and Clark Library Words on Wheels Bike

Offering free wi-fi, items for checkout, account services, and free take-n-make crafts for kids



FREE YOGA ON THE LAWN
5:00-6:00PM
Please bring your own yoga mat.

Sponsored by
The Gentle Healing Center

TUESDAY'S REVISED SHOPPING HOURS

1:00 - 2:30pm	Vendor set up, no early shopping
2:30-3:30pm	Reserved shopping: seniors and vulnerable populations
3:30-5:30pm	Open shopping: ~ 75 people allowed in per hour
*5:30-6:30pm	NEW drive through market option
*NEW! The drive through market will begin when the limit of 250 market attendees has been met to ensure you can continue to support local vendors. Please stay in your car. Follow posted signs for traffic flow. Vendors will come to you.	



MASKS REQUIRED

Masks or face coverings are required for ages 5 and older.

If needed, masks can be provided. Please check in at the market info tent. Thank you for keeping your market healthy.

To keep us all safe, the market looks different this year. Staff and vendors are taking extra precautions to protect the health of all in response to COVID-19. Attendees still have the opportunity to buy fresh, local produce and Made in Montana products.

The Capitol Square Farmers Market planning committee has developed the following plan based on guidance from Lewis & Clark Public Health for opening during phase two. [Read the plan here.](#)

SPECIAL THANKS TO OUR SPONSORS



HAPPY 5 YEARS of growing together



TUESDAYS
2:30 TO 6:30PM

Lockey Ave, behind the Capitol

**CAPITOL
SQUARE**

June 15-September 28



2021

● Capitol Square Farmers Market

JANUARY

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DECEMBER

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